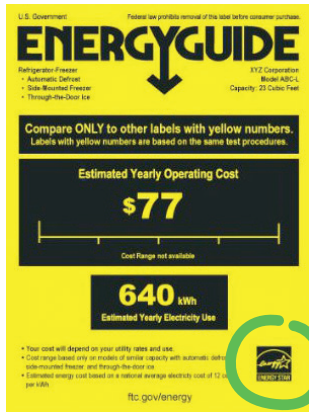


AIR SOURCE HEAT PUMP (ASHP) INCENTIVE PROGRAM

New London Utilities customers can receive a \$200 rebate for the purchase of an ENERGY STAR rated ASHP (products must have ENERGY STAR label). Incentive applications are available at the utility office or can be downloaded at newlondonutilities.org. This incentive is not valid with any other state or federal incentive programs.



HOW TO RECEIVE YOUR REBATE:

1. Complete the application form.
2. Attach the receipt.
3. Attach the Energy Guide.
4. Mail to:
New London Utilities
400 E. North Water Street
New London, WI 54961

SAVE ON YOUR ENERGY BILL WITH ENERGY STAR

ENERGY STAR qualified heat pumps are 2-4 times more efficient than a conventional electric water heater. Look for the ENERGY STAR logo that may appear on the appliance, the packaging or the EnergyGuide label.

HOW DOES A HEAT PUMP WORK?

1

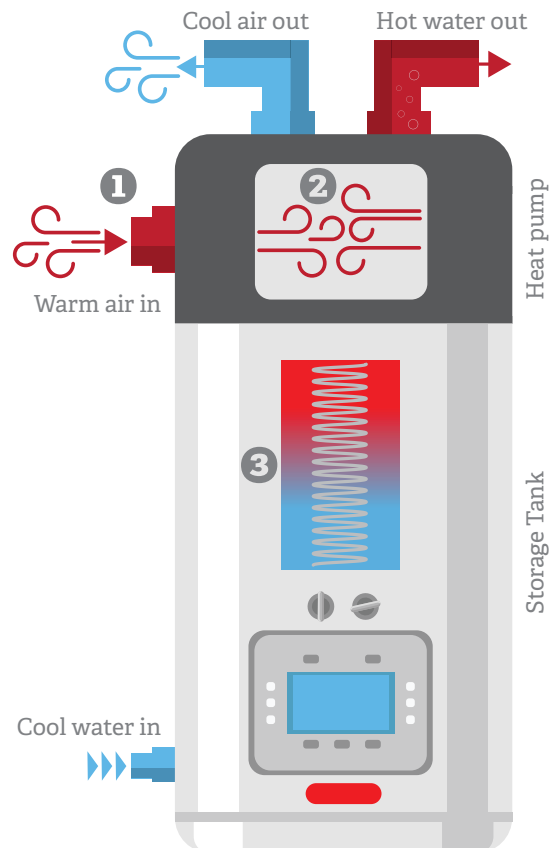
Heat pump pulls warmth from the air

2

Warm air is compressed, increasing its temperature

3

Condenser coils transfer heat to the water



SAVE NOW

AIR SOURCE HEAT PUMP TECHNOLOGY

Look for the Energy Star® label and receive a \$200 rebate.



newlondonutilities.org • (920) 982-8516
 At New London Utilities, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.

© A WPPI ENERGY COMMUNITY

PROGRAM INFORMATION & REQUIREMENTS

PROGRAM CRITERIA

1. To qualify for an incentive, the applicant must meet all of the eligibility conditions and complete the incentive application on the right.
2. This program may be modified or discontinued at any time without notice. To guarantee there will be incentive money available, call us at (920) 982-8516.
3. Attach a copy of the original sales receipt or paid invoice.

IMPORTANT: The receipt or paid invoice must indicate the date of purchase, contractor name and address, brand, model number, price paid, and a copy of the Energy Guide or product manual with the Energy Star logo.

4. Drop off your completed application at our office or mail to:

**New London Utilities
400 E. North Water Street
New London, WI 54961**

PROGRAM REQUIREMENTS

To receive the rebate, the following program requirements must be met.

- This program is available to residential customers with a valid New London Utilities electric account.
- Products purchased are to be installed at the electric utility account address location.
- Rebate applications must be received by the end of the calendar year in which the product was purchased. All incentive applications must be received by December 31, 2025.
- Submit within 60 days of purchase.
- Limit of 1 air source heat pump rebate per customer.

CUSTOMER INFORMATION (please print clearly)

Customer Name (first, last)		Utility Account Number
Customer Address	City, State	Zip Code
()	()	
Home Telephone #	Daytime Telephone #	Email address

ENERGY STAR PRODUCT INFORMATION

Type of Heat Pump	Brand	Model #	Efficiency Rating	Install Date
This will replace a(n):	Electric Water Heater	Natural Gas Water Heater		/ /
	Central Air Conditioner	Natural Gas Furnace/Boiler		

SIGNATURE (applications submitted without signatures will not be paid)

- I understand that this offer provides an incentive amount specific to the product type purchased.
- I agree that New London Utilities reserves the right to verify all purchases to ensure the product(s) meet(s) the ENERGY STAR program specifications.
- I understand that this program has a limited budget, and that applications will be accepted on a first-come, first-serve basis, until allocated funds are spent. This program may be modified or discontinued at any time without notice.
- I certify that all statements made in this application are correct to the best of my knowledge. I agree to the terms and conditions of this offer as set forth on this application.

X	/ /
Applicant's Signature	Date

UTILITY USE ONLY

X	/ /
Utility Signature	Date
/ /	
Verification Date	Deferred Account