

## ENERGY REBATES TO KEEP COOL

Does your central air conditioner need some TLC? Air conditioners can lose up to 5 percent of their original efficiency every year if they are not serviced.

That's why we offer a \$25 cash rebate to get your A/C tuned up by a professional service technician. You'll use less energy because your air conditioner will run more efficiently.

And don't forget to regularly replace air conditioning filters. A dirty filter will slow down air flow and make the system work harder—wasting energy. This is your chance to stay cool—and take the heat off your wallet.

### HOW TO RECEIVE YOUR REBATE:

1. Complete the application form.
2. Attach original sales receipt or paid invoice.
3. Drop off the application at New London Utilities office, or mail it to the address on the form.

### NOTE:

Applications are accepted on a first-come, first-serve basis, until allocated funds are spent. Tune-ups must be completed between 4/1/25 and 9/30/25.

**FOR MORE INFORMATION  
ON OUR ENERGY  
EFFICIENCY PROGRAMS,  
PLEASE CALL (920) 982-8516 OR  
VISIT [NEWLONDONUTILITIES.ORG](http://NEWLONDONUTILITIES.ORG)**

**CONTACT US TO  
PARTICIPATE TODAY!**

## COOLING TIPS

As much as half of the energy used in your home goes to heating and cooling. So making smart decisions can have a big effect on your utility bills - and your comfort.

Take these steps to increase the efficiency of your heating and cooling system.

- Keep air registers and vents clear of obstructions to allow air to flow freely throughout the room.
- Set your thermostat higher in summer.
- In cooling mode, each degree you set your thermostat above 75 degrees will save you about 3 percent.
- For convenience, install a programmable thermostat that automatically adjusts the temperature depending on the time of day and day of week, saving you more than \$100 a year.
- Set your furnace fan to "auto." Setting the fan switch on your thermostat to "on" will cause it to run all the time, adding several hundred dollars to your annual electric bill.
- Use a ceiling fan. On warm days, dialing up the thermostat by just 2 degrees and using your ceiling fan can lower airconditioning costs by up to 14 percent over the course of the cooling season.
- Turn the fan off when you leave the room, fans cool people, not rooms.
- Run a dehumidifier to control moisture.

## KEEP YOUR COOL WITH A HOT REBATE THIS SUMMER

- An air conditioner can lose up to 5% of its original efficiency every year.
- To help you control your energy costs, we offer a \$25 cash rebate to get your central air unit tuned up by a professional technician.
- Stay cool – and take the heat off your wallet.



[newlondonutilities.org](http://newlondonutilities.org) • (920) 982-8516

At New London Utilities, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.

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## PROGRAM INFORMATION & REQUIREMENTS

### OFFER AVAILABILITY

1. To qualify for an incentive, the applicant must meet all of the eligibility conditions and complete the incentive application on the right.
2. This program may be modified or discontinued at any time without notice. To guarantee there will be incentive money available, call us at (920) 982-8516.
3. Attach the original sales receipt or paid invoice from a professional heating and cooling inspection and tune-up service. Note: The receipt or inspection documentation must indicate the date of service, dealer name and address, an itemized list of service checkpoints, and any repair recommendations.
4. Drop off your completed application at our office or mail to:  
**New London Utilities**  
**400 E. North Water Street**  
**PO Box 304**  
**New London, WI 54961**

### PROGRAM REQUIREMENTS

To receive the \$25 rebate, the following program requirements must be met.

- The Central Air Tune-Up Discount Program is available only to residential & business customers with a valid New London Utilities electric account.
- Only central air conditioning units of 5 tons or less that have not had a tune-up within the last three years are eligible.
- Qualifying inspections and tune-ups must include all items listed in the 12-point checklist and must be performed by a professional heating and cooling service technician.
- In no case will New London Utilities pay more than 100% of the actual purchase price of the central air conditioner inspection and tune-up.
- Qualifying inspections and tune-ups must be completed between 4/1/25 and 9/30/25.
- Please submit your rebate request by 10/31/25.

### TERMS & CONDITIONS

- New London Utilities makes no warranties, expressed or implied, with respect to any equipment purchased and/or installed including, but not limited to, any warranty of merchantability or fitness for purpose.
- In no event shall New London Utilities be liable for any incidental or consequential damages.

## CUSTOMER INFORMATION (please print clearly)

Customer Name (first, last)	Utility Account Number
Customer Address ( )	City, State ( ) Zip Code
Home Telephone #	Daytime Telephone # Email address

## DEALER/CONTRACTOR INFORMATION (please print clearly)

Dealer/Contractor Name ( )	Contact Information
Telephone #	Email address

## AIR CONDITIONER INFORMATION (please print clearly)

AC Brand Name	Model #	Size (Tons)
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### 12-POINT INSPECTION AND TUNE-UP:

- |  |  |
|--|--|
| <input type="checkbox"/> Check and clean condensing unit coils             | <input type="checkbox"/> Inspect air filter and replace if necessary |
| <input type="checkbox"/> Check wiring and connections                      | <input type="checkbox"/> Check compressor contacts                   |
| <input type="checkbox"/> Check coolant level                               | <input type="checkbox"/> Check belts and drives                      |
| <input type="checkbox"/> Check system operating pressures and temperatures | <input type="checkbox"/> Clean and adjust controls                   |
| <input type="checkbox"/> Check condensate pump and drain line              | <input type="checkbox"/> Lubricate moving parts and clean indoor fan |
| <input type="checkbox"/> Check thermostat                                  | <input type="checkbox"/> Check voltage                               |

## SIGNATURE (applications submitted without signatures will not be paid)

- I understand that this offer provides a \$25 incentive for the inspection and tune-up of central air conditioners no larger than 5 tons at residences currently receiving electricity on a retail basis from New London Utilities.
- I agree that New London Utilities reserves the right to verify sales receipts before issuing incentives.
- I agree that New London Utilities does not guarantee that the inspection and tune-up, or the implementation of any energy efficiency measure described in this application will result in energy cost savings.
- I understand that this program has a limited budget, and that applications will be accepted on a first-come, first-serve basis, until allocated funds are spent. This program may be modified or discontinued at any time without notice.
- I certify that all statements made in this application are correct to the best of my knowledge. I agree to the terms and conditions of this offer as set forth on this application.

X	/	/
Applicant's Signature	Date	

## UTILITY USE ONLY

X	/	/
Authorized Signature	Date	
Voucher #	Deferred Account	